Gift Box Quote Comparison Sheet

Two quotes for the “same” box are rarely for the same box. Fill in one column per quote before comparing prices.

Box name / SKU: _____ Quantity tiers to quote: _____ / _____ / _____

#	Spec	What to pin down	Quote A	Quote B	Notes
1	**Box style**	Lid-and-base, magnetic flap (foldable or fixed), drawer, book-style, shoulder-neck			
2	**Size**	Inside or outside dimensions (L × W × H)? Tolerance (± mm or in)?			
3	**Board**	Chipboard thickness and grade (e.g., mm, pt or gsm); same on lid and base?			
4	**Wrap paper**	Standard coated (art) paper, kraft, textured/specialty stock, leatherette; weight (gsm or lb)			
5	**Print**	CMYK or spot (Pantone) colors; outside only or inside too; coverage			
6	**Finishing**	Matte/gloss/soft-touch lamination; foil (color, area); emboss/deboss; spot UV			
7	**Closure**	Magnet count and strength; ribbon (type, length); any hardware			
8	**Insert**	Paperboard, EVA foam, molded pulp, flocked tray; cavities; fit tolerance			
9	**Assembly & packing**	Shipped flat (collapsible) or assembled; units per master carton; carton size and weight			
10	**Samples**	Pre-production sample included? Sample cost and timing? Approval step before the production run?			
11	**Quality check**	Inspection before shipment? Standard used (e.g., AQL level)? Who pays if it fails?			
12	**Price basis**	Incoterm (EXW / FOB / DDP) and the named place; what’s included up to where			
13	**Landed cost**	Unit price + freight + duties/fees + inspection + any service fee = cost at your door (mark each line estimate or confirmed)			
14	**Payment terms**	Deposit and balance; when balance is due			
15	**Documentation**	If you need it: FSC claims (certificate number), food-contact or “no intentionally added PFAS” statements for food boxes, Prop 65 for California — ask the supplier for paperwork			

How to read it A quote that looks expensive may be the only complete one: check rows 3–9 first. Compare at the same quantity tier, the same Incoterm, and the same destination. Any blank cell is a question to ask before deciding.

Prepared by Side by Side Sourcing — packaging sourcing for US buyers (a sourcing service, not a manufacturer).